

The background of the slide is a composite image. At the top, a satellite is visible against a dark sky. Below it, a large, semi-transparent globe of the Earth is centered. The bottom half of the image shows a satellite in orbit, with its solar panels and various instruments extending outwards. The overall color palette is dominated by blues, greys, and whites, with a slight yellowish tint on the globe.

Eutelsat Communications

First half 2007–2008

February 14, 2008

Giuliano BERRETTA
Chief Executive Officer

Jean-Paul BRILLAUD
Deputy Chief Executive Officer

Catherine GUILLOUARD
Chief Financial Officer

Disclaimer

This presentation does not constitute or form part of, and should not be construed as, any offer for sale of, or solicitation of any offer to buy any securities of Eutelsat Communications nor should it or any part of it form the basis of, or be relied on in connection with any contract or commitment whatsoever, concerning Eutelsat Communications assets, activities or shares. This presentation includes only summary information and does not purport to be comprehensive. For further details please refer to the consolidated accounts of Eutelsat Communications as approved by the Board of Directors dated February 13, 2008.

All statements other than historical facts included in this presentation, including without limitations those regarding Eutelsat Communications' position, business strategy, plans and objectives are forward-looking statements. The forward-looking statements included herein are for illustrative purposes only and are based on management's current views and assumptions. Such forward-looking statements involve known and unknown risks. For illustrative purposes only, such risks include, but are not limited to: trends in fixed satellite services markets; development of Digital Terrestrial Television and High Definition television, Eutelsat Communications' ability to develop and market value-added services and meet market demand, the effects of competing technologies developed and expected intense competition generally in our main markets; profitability of our expansion strategy; postponement of any ground or in-orbit investments and launches including but not limited to future launches of satellites, partial or total loss of a satellite either in a future launch or in-orbit; supply conditions of satellites and launch systems, satellite or third-party launch failure affecting launch schedule of future satellites ; litigation; our ability to establish and maintain strategic relationships in our major businesses; and the effect of future acquisitions and investments. Eutelsat Communications expressly disclaims any obligation or undertaking to update or revise any projections, forecasts or estimates contained in this presentation to reflect any change in events, conditions, assumptions or circumstances on which any such statements are based unless so required by applicable law.

These materials are being supplied to you solely for your information and may not be copied or distributed to any other person (whether in or outside your organisation) or published, in whole or in part, for any purpose.

First Half 2007–2008

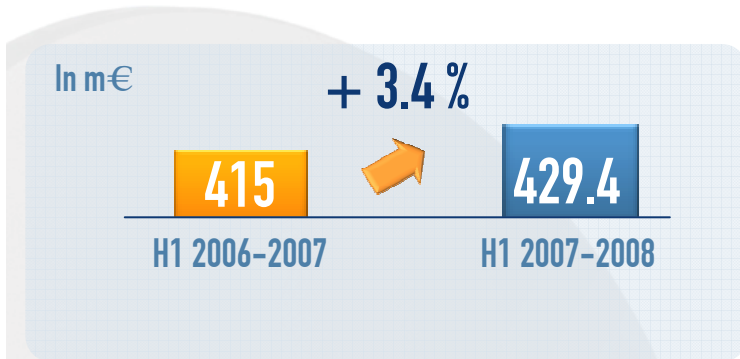
1. Achievements in line with strategy

2. Robust growth and enhanced visibility

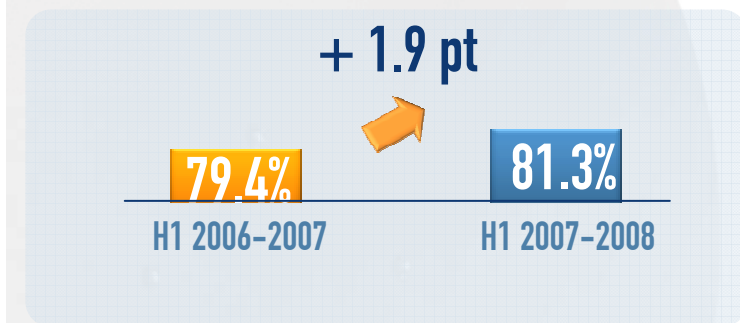
3. Further improvement in financial performance

4. Securisation, Expansion and Innovation, three pillars supporting infrastructure development

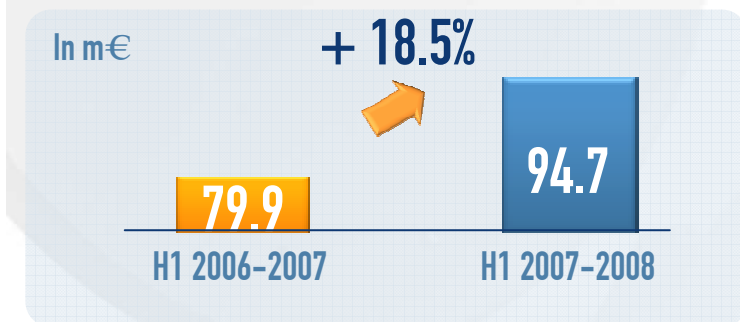
Excellent performance in the first half 2007–2008



Continued revenue growth: +6.3%
Excluding non-recurring revenues, driven by momentum of TV and broadband



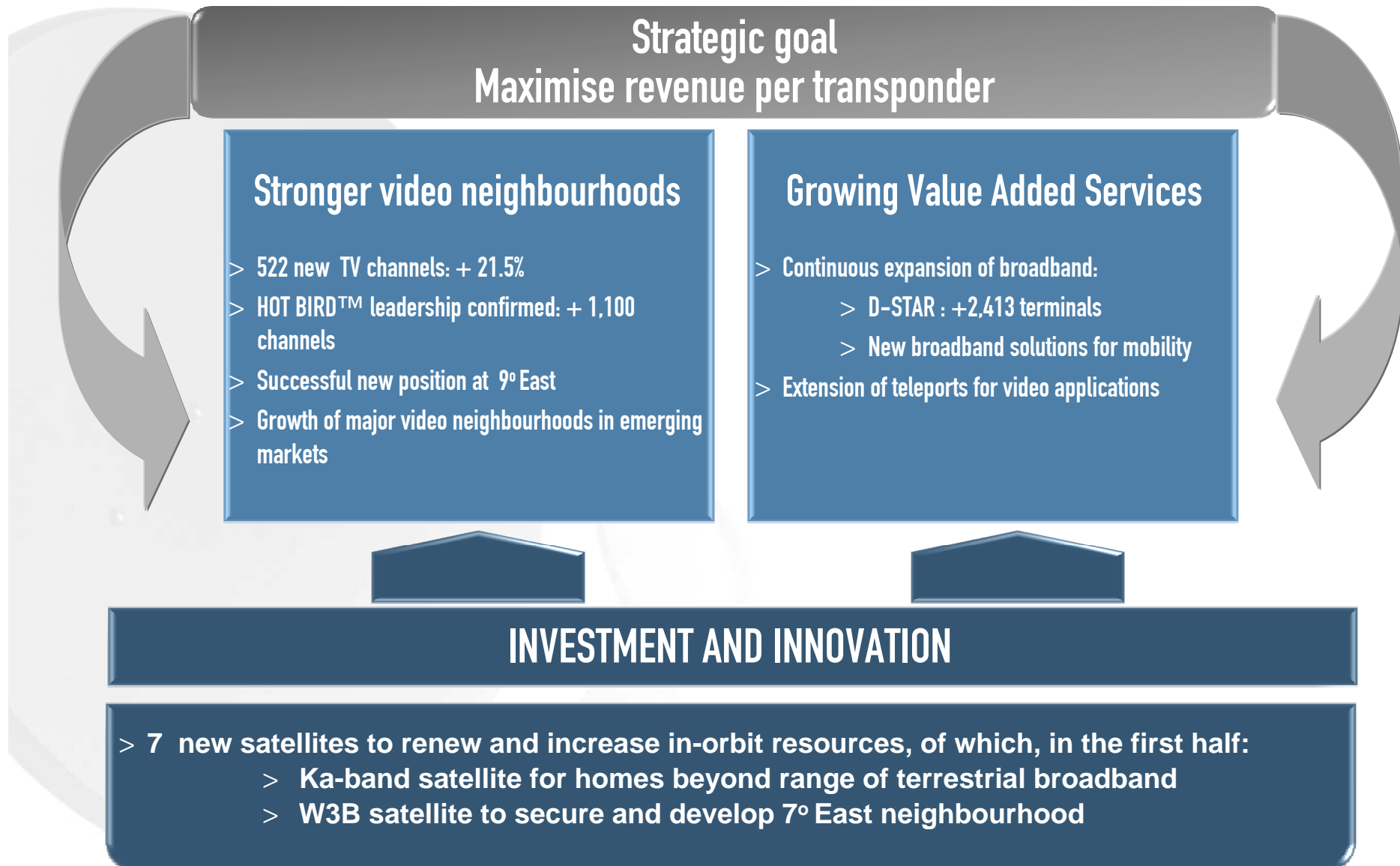
Exceptionally high EBITDA margin at 81.3%, the highest among leading Fixed Satellite Service operators *



Robust increase in net income: +18.5%

* Eutelsat Communications, Intelsat, SES

H1 2007–2008: achievements in line with strategy



Activity profile in the first half 2007-2008

Video Applications



Prioritising Video Applications and developing a strong pole of Value Added Services

- **Video Applications: +10.2 %**
- **Value Added Services: +13.6 %**

Data Value Added Services



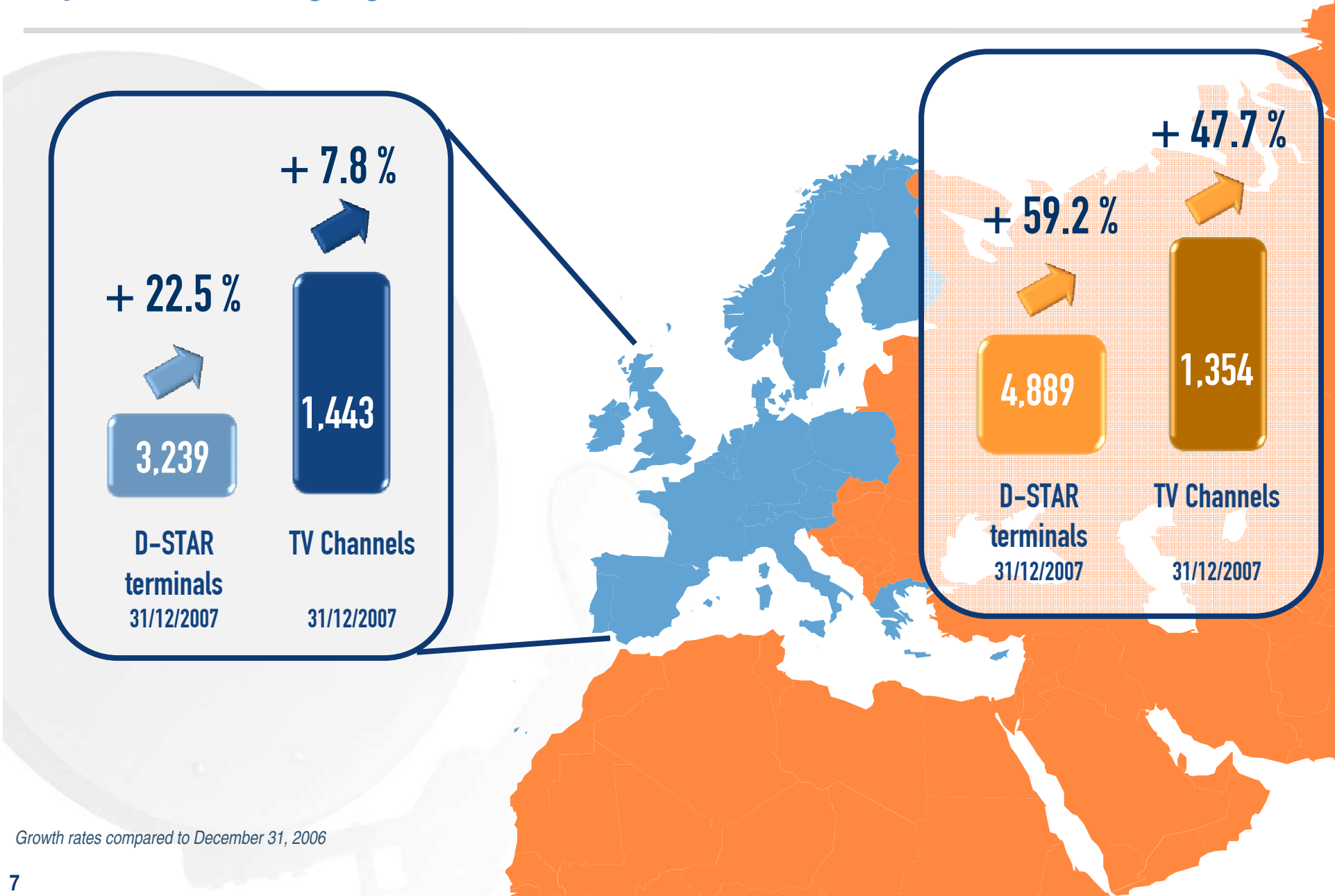
Multi-usage



Others



Dynamic emerging markets

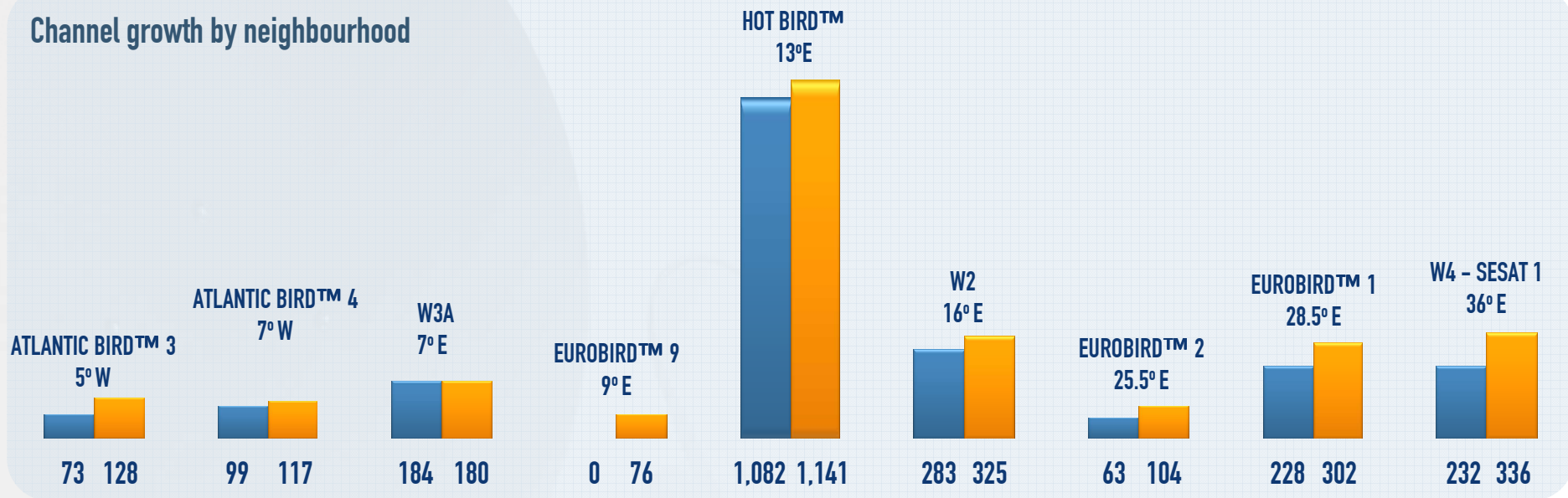


Growth rates compared to December 31, 2006

2,951 TV channels at 31 Dec.2007 : up 21.5%

- ▶ HOT BIRD™ leadership confirmed, with more than 1,100 channels
- ▶ Major video neighbourhoods: 437 additional channels, driven by Russia and emerging markets
- ▶ EUROBIRD™ 9: successful take-up of this position co-located with HOT BIRD™
- ▶ Ramp-up of HDTV with 31 channels, driven by Poland, Turkey, Russia

Channel growth by neighbourhood



New and expanding platforms:



Examples of TV channels:



Success of EUROBIRD™ 9 co-located with HOT BIRD™

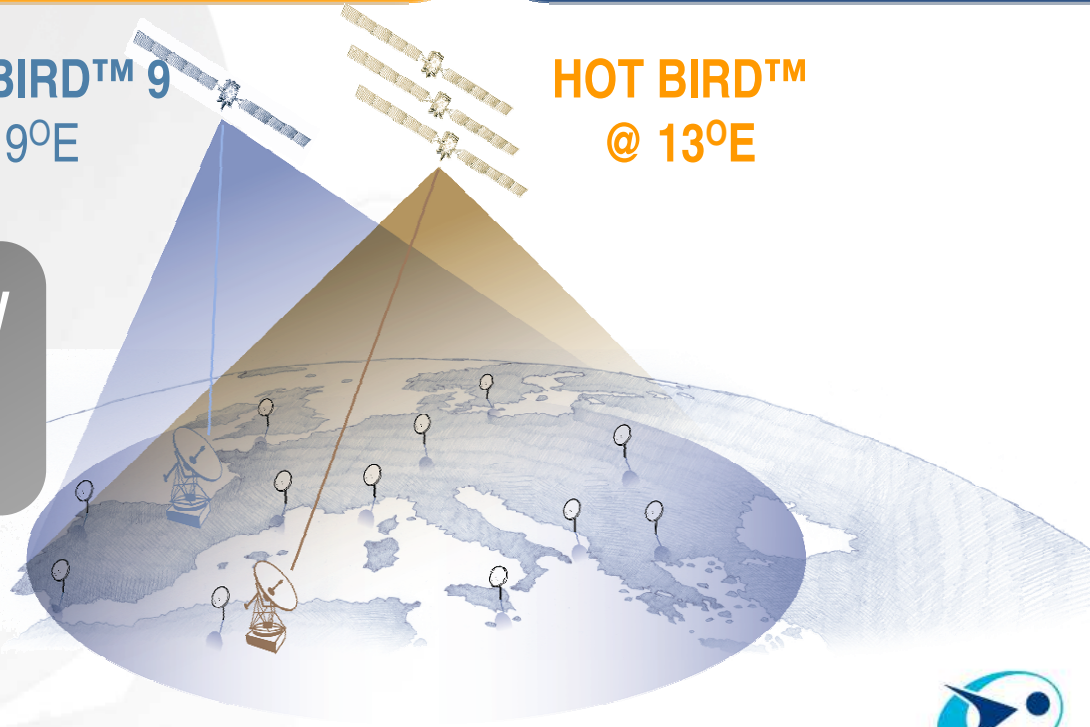
Reception of 13° E and 9° E from a single dish
Target markets: thematic channels, linguistic communities, HDTV

EUROBIRD™ 9: broadcast satellite technically similar to HOT BIRD™ satellites
20 high-power transponders; 38 with redeployment of HOT BIRD™ 7A (after HOT BIRD™ 9 launch in 2008)

EUROBIRD™ 9
@ 9°E

HOT BIRD™
@ 13°E

76 channels already
broadcasting at
December 31, 2007



First Half 2007–2008

1. Achievements in line with strategy

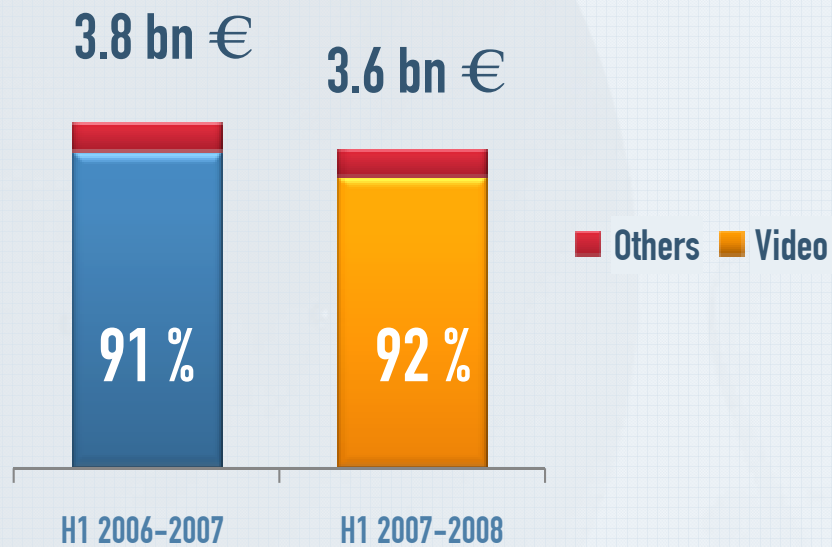
2. Robust growth and enhanced visibility

3. Further improvement in financial performance

4. Securisation, Expansion and Innovation, three pillars supporting infrastructure development

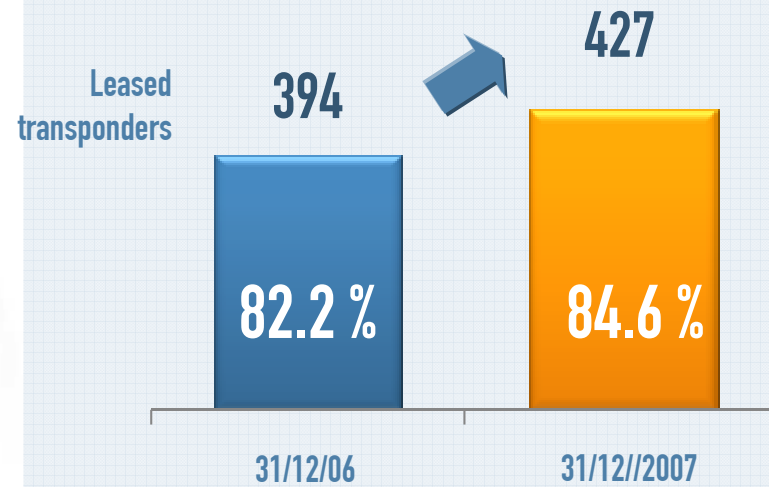
Quality of performance indicators

Excellent visibility maintained,
supported by backlog



Backlog

Leased transponders up 8.4%



Fill factor

Continuous revenue growth

Evolution of revenues
excluding non-recurring items

In m€



H1 2006-2007

H1 2007-2008

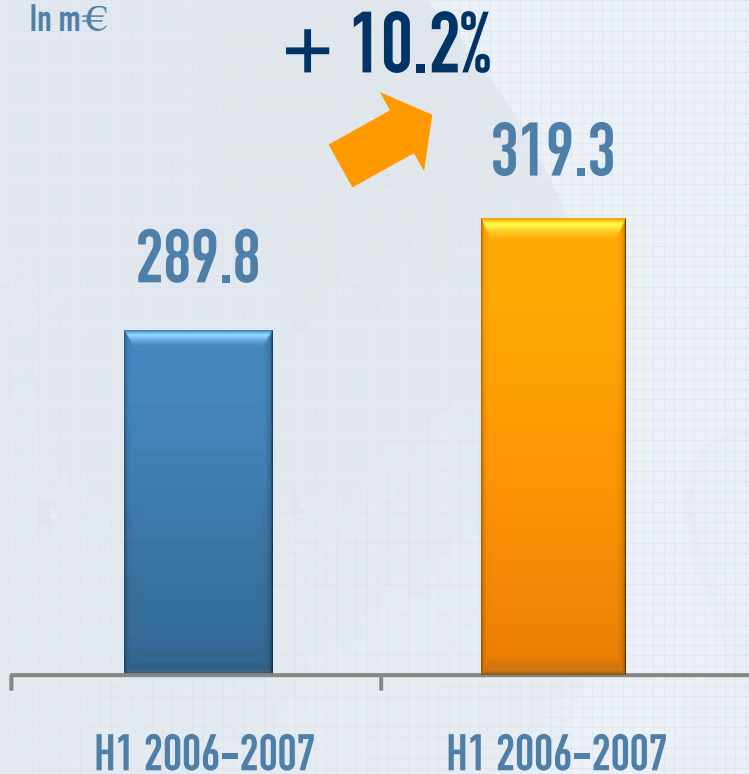
■ Video Applications
 ■ Data and value added services
 ■ Multi-usage
 ■ Other revenues



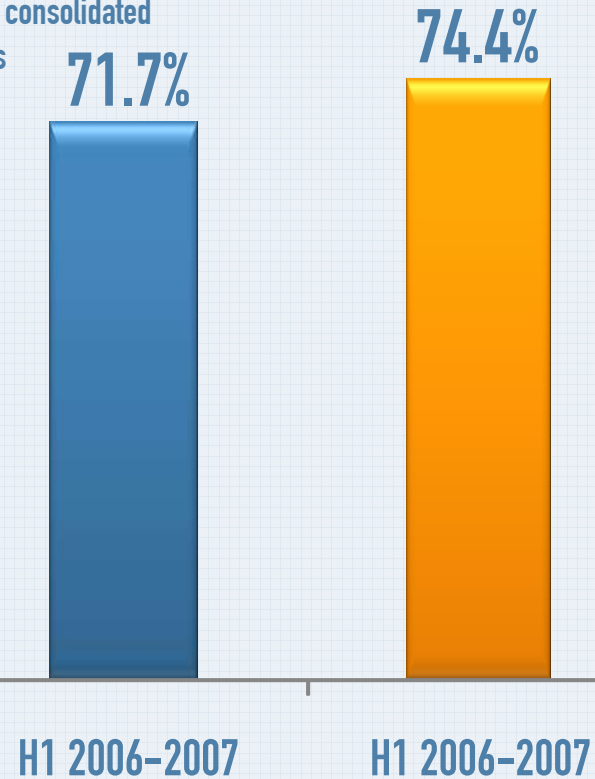
Video Applications: nearly 75% of consolidated revenues

Momentum supported by digital television in emerging markets

In m€

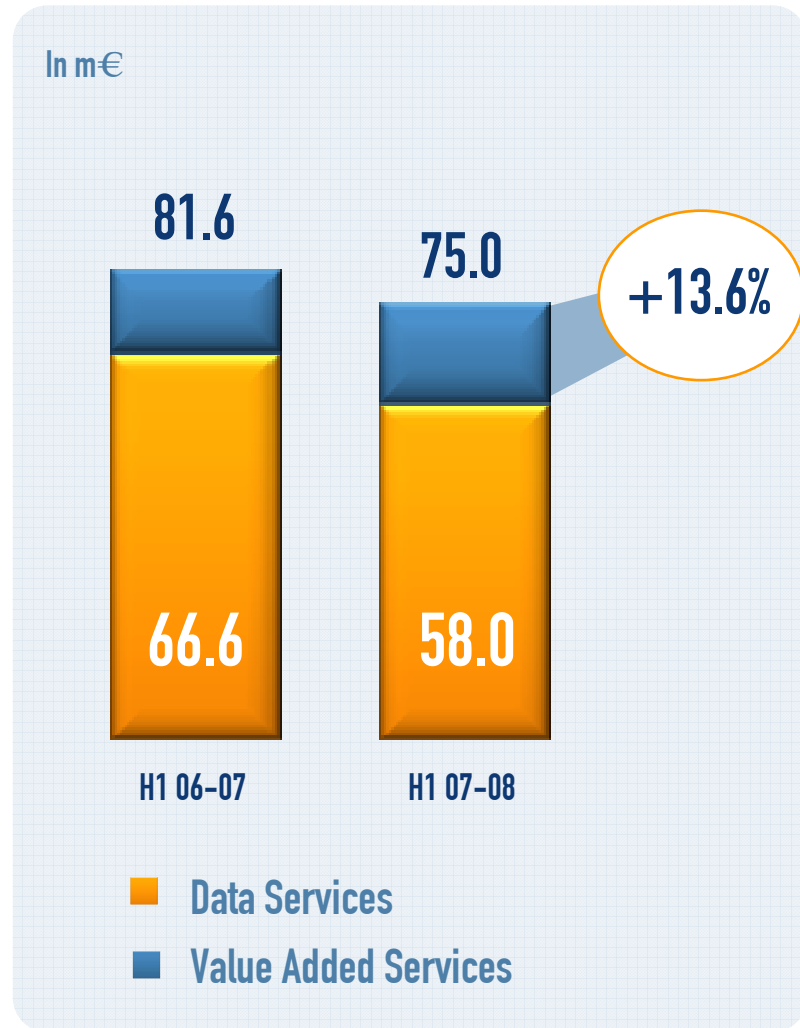


As a % of consolidated revenues

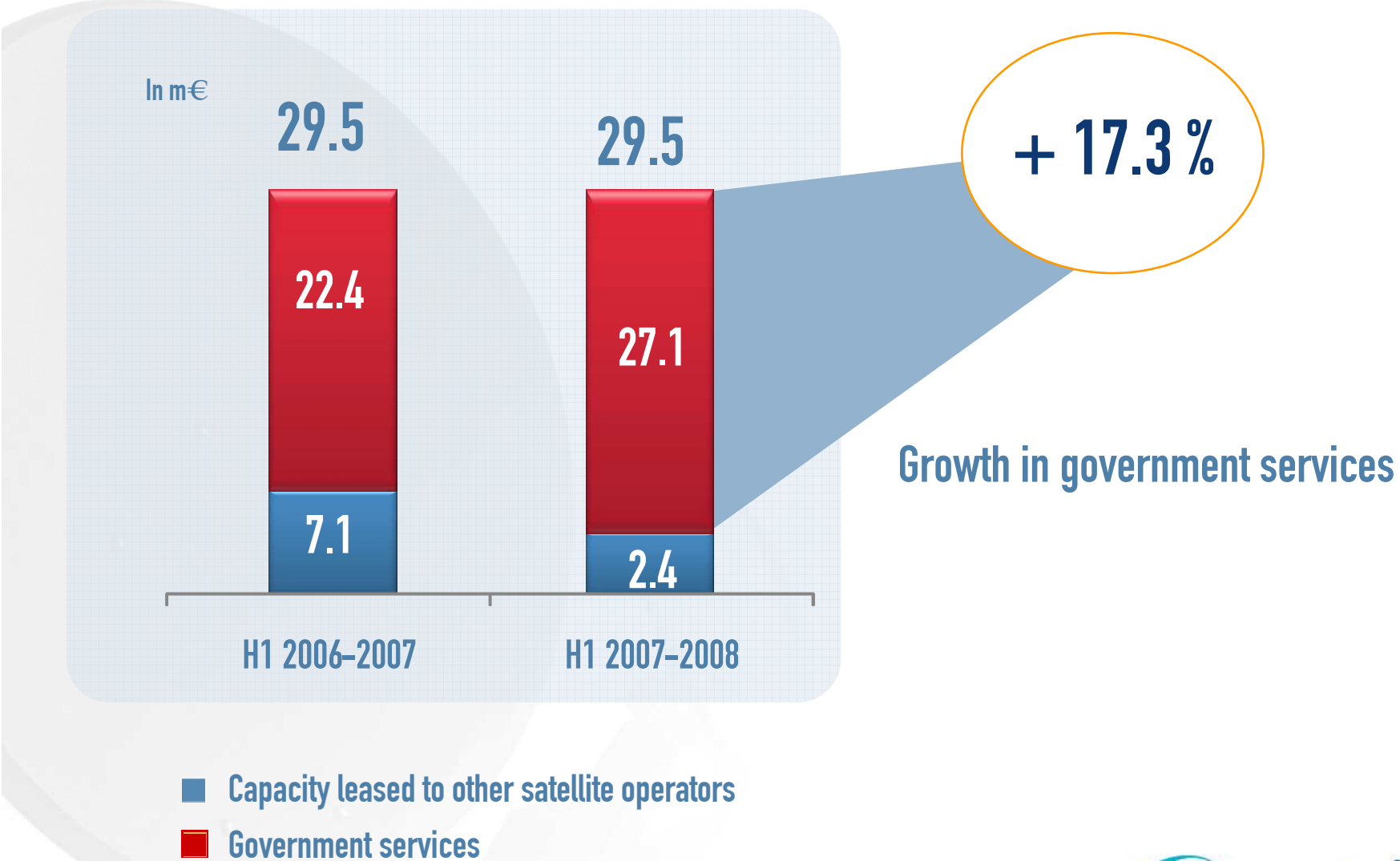


Value Added Services: robust growth

- ▶ Ongoing deployment of D-STAR broadband service
 - > + 2,413 additional terminals over past 12 months
- ▶ Partnership with Orange, Alstom, Cap Gemini for roll-out of a multimedia portal and Internet access service which is currently being tested by passengers on TGV Est high-speed trains operated by France's SNCF



Multi-usage



First Half 2007–2008

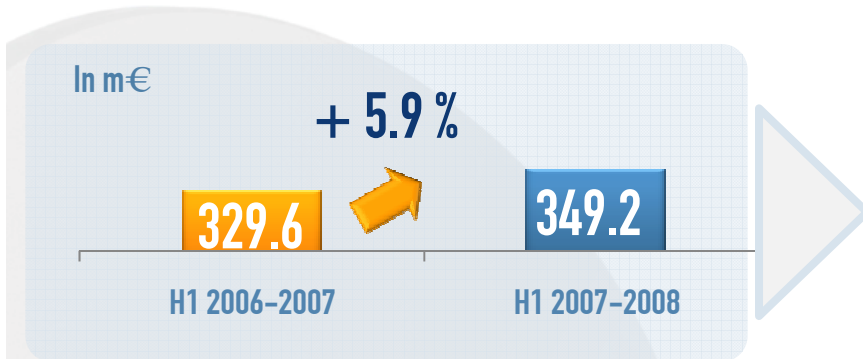
1. Achievements in line with strategy

2. Robust growth and enhanced visibility

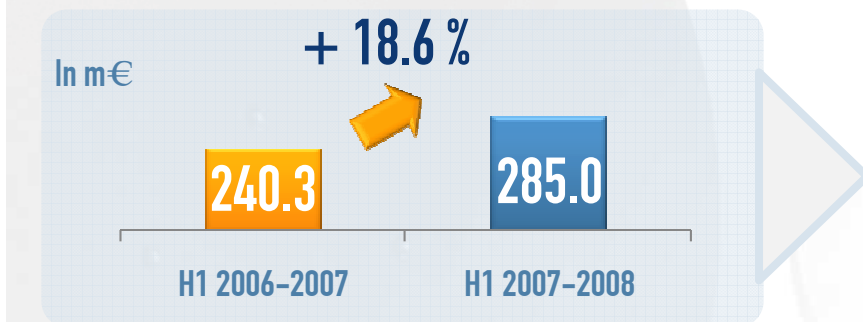
3. Further improvement in financial performance

4. Securisation, Expansion and Innovation, three pillars supporting infrastructure development

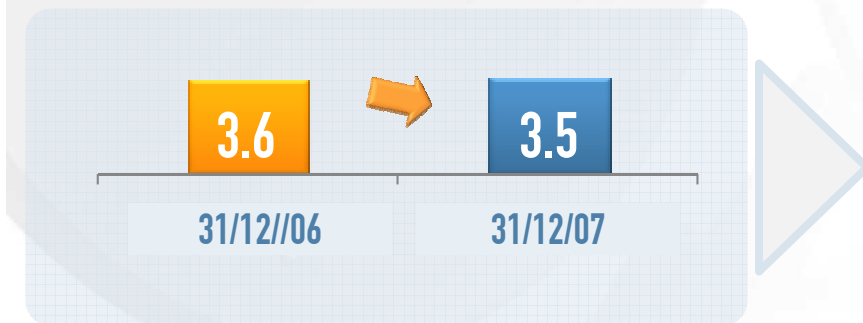
First half 2007–2008: quality of financial metrics



Increase in EBITDA



Significant increase of net cash flow from operating activities: 66.4% of revenues



Net debt to EBITDA ratio maintained at 3.5x, despite 12% rise in total amount distributed to Group shareholders

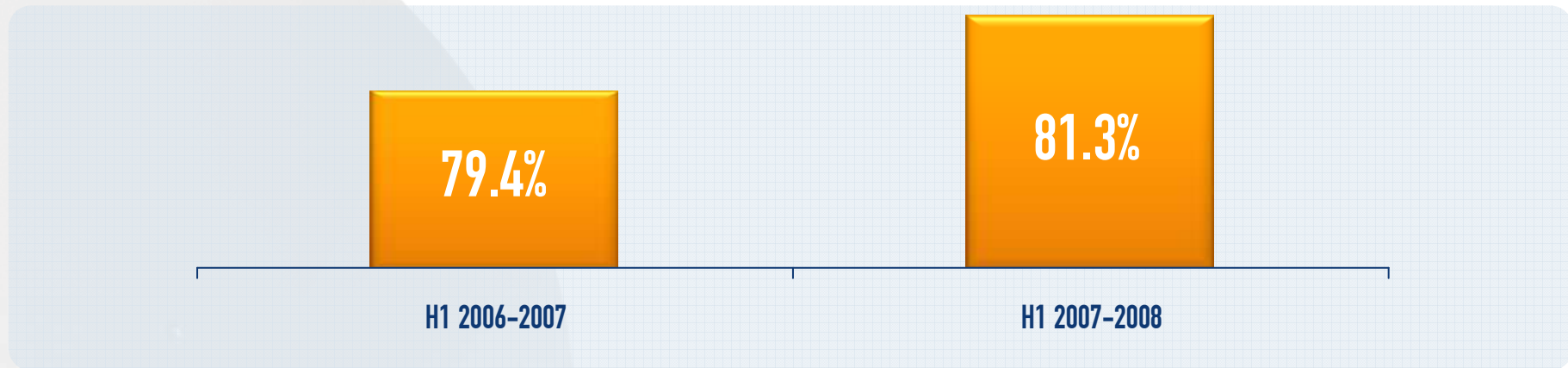
Strong rise in consolidated net income: +18.5%

Summary income statement in M€	H1 2006-2007	H1 2007-2008	% Change
Revenues*	415.3	429.4	+3.4%
Operating expenses	(85.7)	(80.2)	-6.4%
EBITDA	329.6	349.2	+5.9%
Operating income	179.5	193.3	+8.0%
Financial expenses, net	(56.5)	(56.3)	-0.5%
Income tax	(45.6)	(48.9)	+7.3%
Consolidated net income	79.9	94.7	+18.5%

* Of which 11.4 M€ of late delivery penalties for satellites in H1 2006-2007

Record EBITDA margin at 81.3%

Eutelsat remains the most profitable operator of Fixed Satellite Services*



- ▶ Continuous revenue growth
- ▶ Improved operating expenses
 - > Lower in-orbit insurance costs upon annual contract renewal, with improved level of risk hedging
 - > Provision reversals and lower allowance for provisions on trade receivables
 - > Postponing of certain expenses, notably commercial costs, to the second half
- ▶ Expected impact of seasonality in the second half

EBITDA is defined as operating income before depreciation, amortisation and other operating income/charges (impairment charges, dilution profits (losses), insurance compensations, etc.).

* Eutelsat Communications, Intelsat, SES

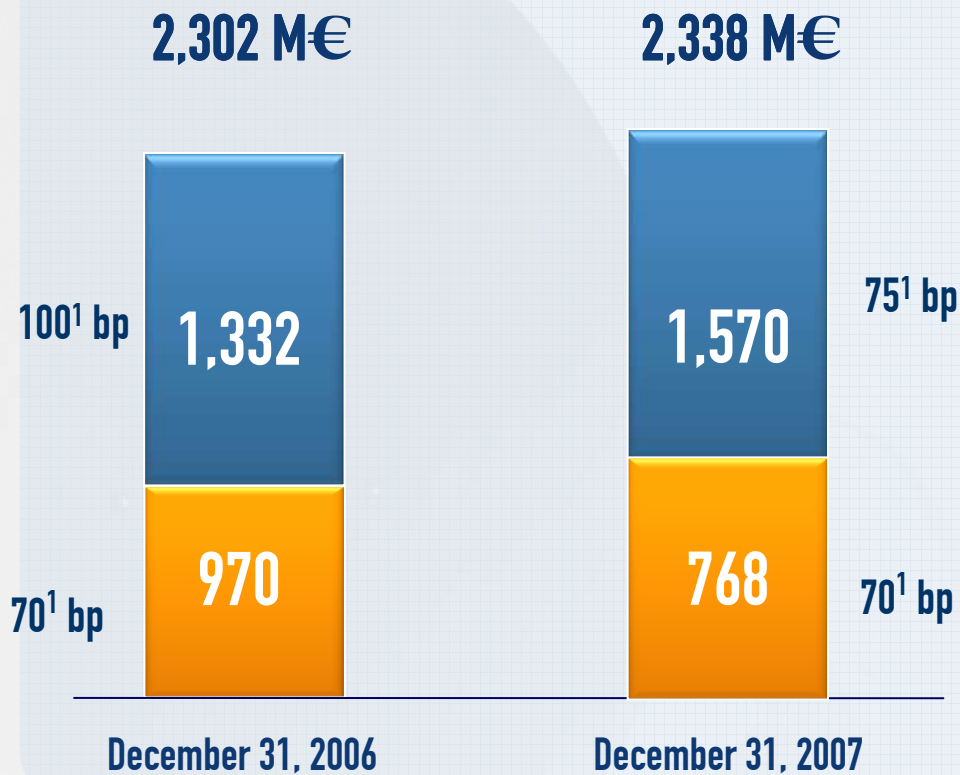
Significant increase of net cash flow from operating activities: 66.4% of revenues

Net cash flow from operating activities: +18.6%

Extract from cash flow statement In M€	H1 2006-2007	H1 2007-2008	
Net cash flow from operating activities	240.3	285.0	
Capital expenditure	(138.1)	(148.5)	
Operating free cash flow	102.2	136.5	← 31.8% of revenues

Optimised and hedged debt

Net debt to EBITDA: 3.5 X



■ Eutelsat Communications

■ Eutelsat SA

¹ Bank debt and all liabilities from long-term lease agreements

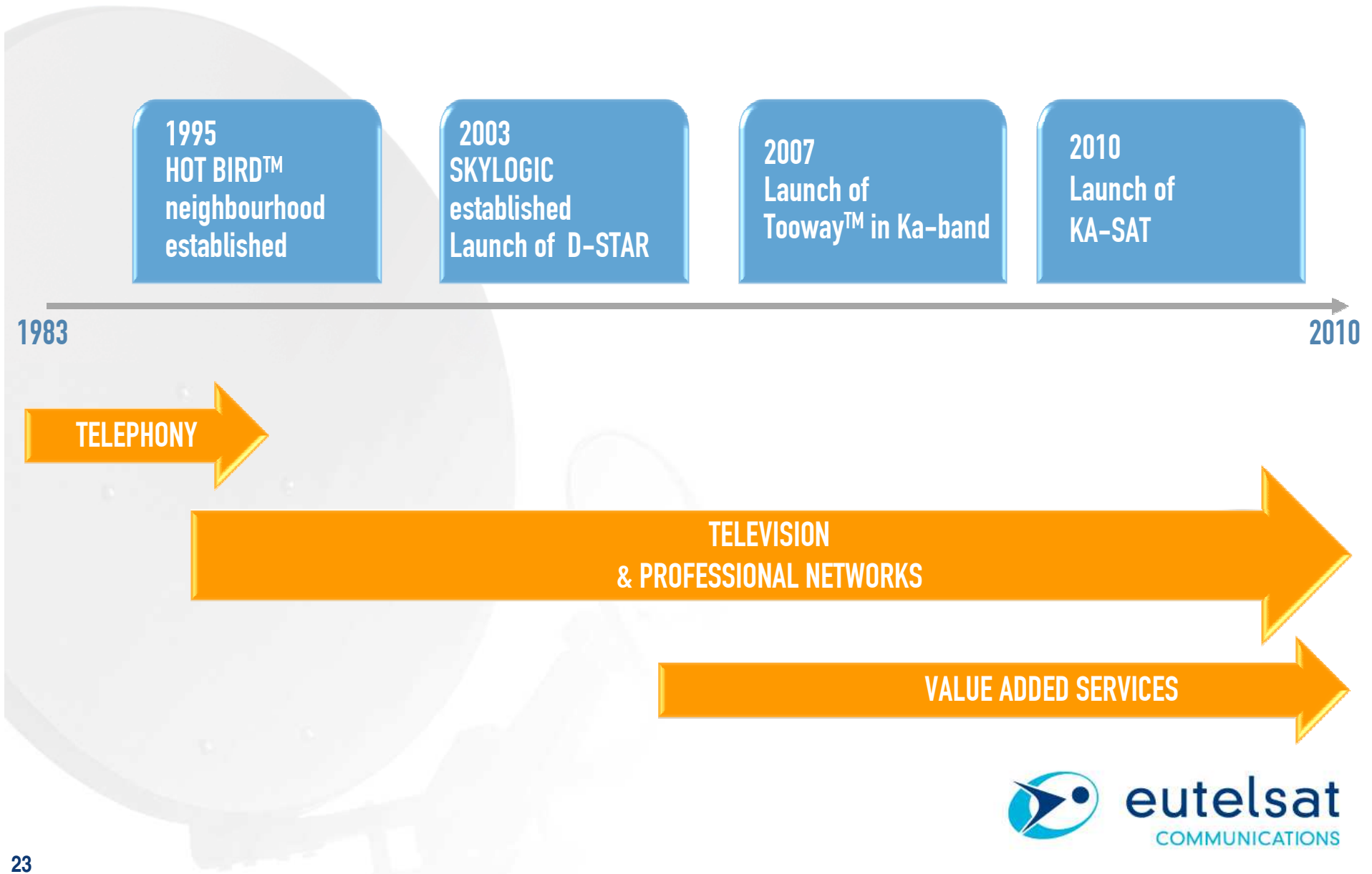
- ▶ Eutelsat SA debt largely hedged against interest rate fluctuations until November 2011
- ▶ Eutelsat Communications' drawn down debt entirely hedged until June 2013
- ▶ Average maturity: 4.7 years
- ▶ Average cost of debt over H1 2007-2008: 4.02% ²

² Net average cost of debt after hedging

First Half 2007–2008

1. Achievements in line with strategy
2. Robust growth and enhanced visibility
3. Further improvement in financial performance
4. **Securisation, Expansion and Innovation, three pillars supporting infrastructure development**

New sources of growth



KA-SAT TOOWAY™

Multiple spotbeam architecture of Ka-band satellite
+ state-of-the-art technology for ground segment

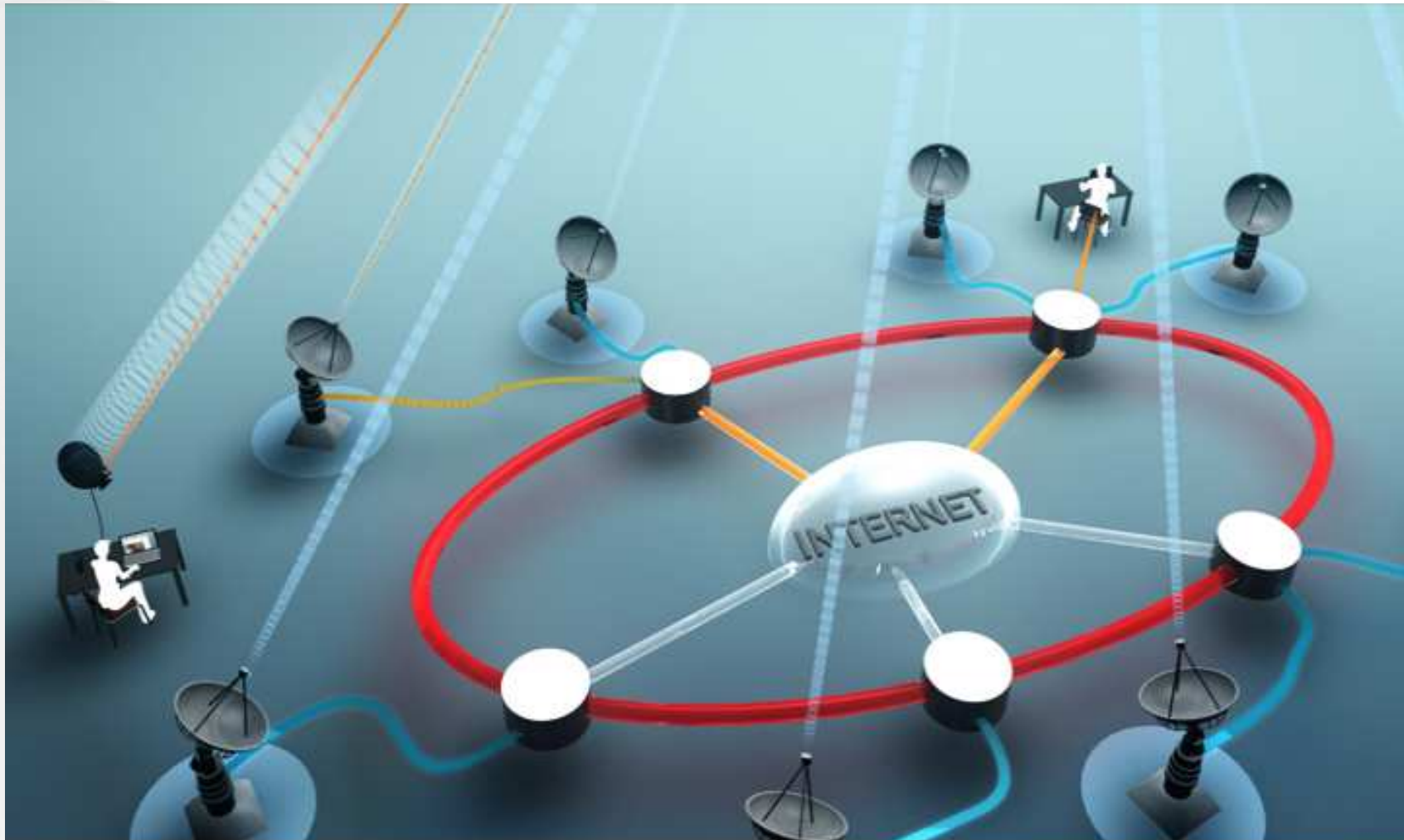
Integrated infrastructure GROUND & SATELLITE managed by Skylogic
in partnership with ViaSat, a technology leader

Local and regional television
Satellite-based “triple play” offer



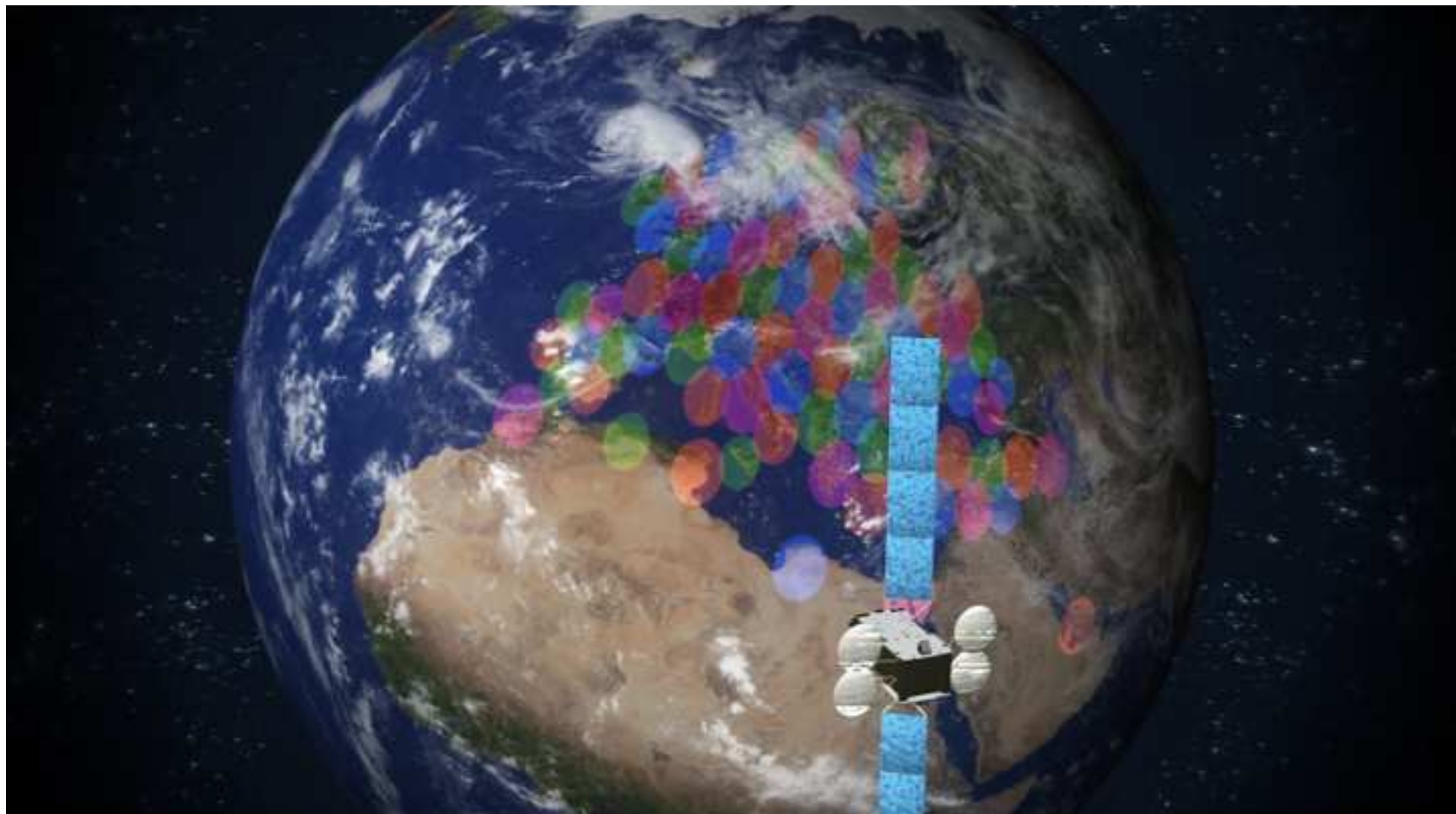
Copositioned with HOT BIRD™ at 13 degrees East
Reception of TV in Ku-band and triple play services in Ka-band
through the same dish

Ground segment design



Artistic view non contractually binding

KA-SAT coverage



Significant advance in satellite broadband

Cost per GigaByte

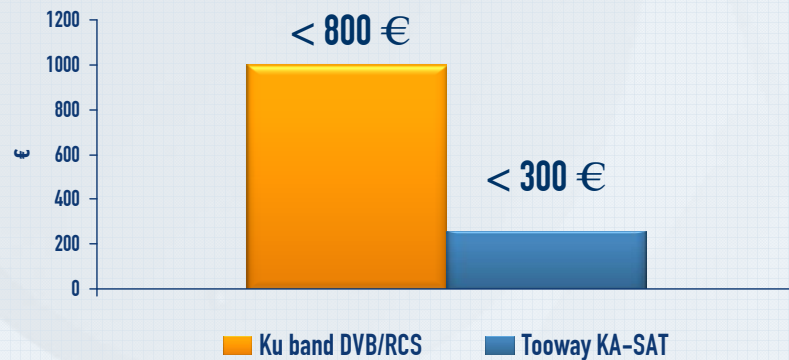


▶ 8-fold reduction in cost per GigaByte compared with Ku-band satellites thanks to innovative design and ground infrastructure

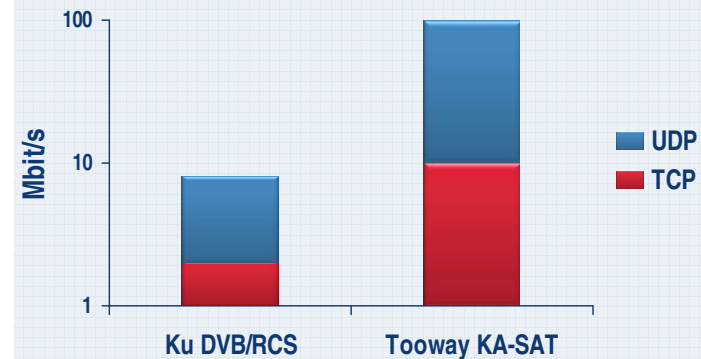
▶ Use of state-of-the-art ViaSat Surfbeam[®] DOCSIS[®] terminals

▶ 3-fold reduction in cost of terminals to below €300

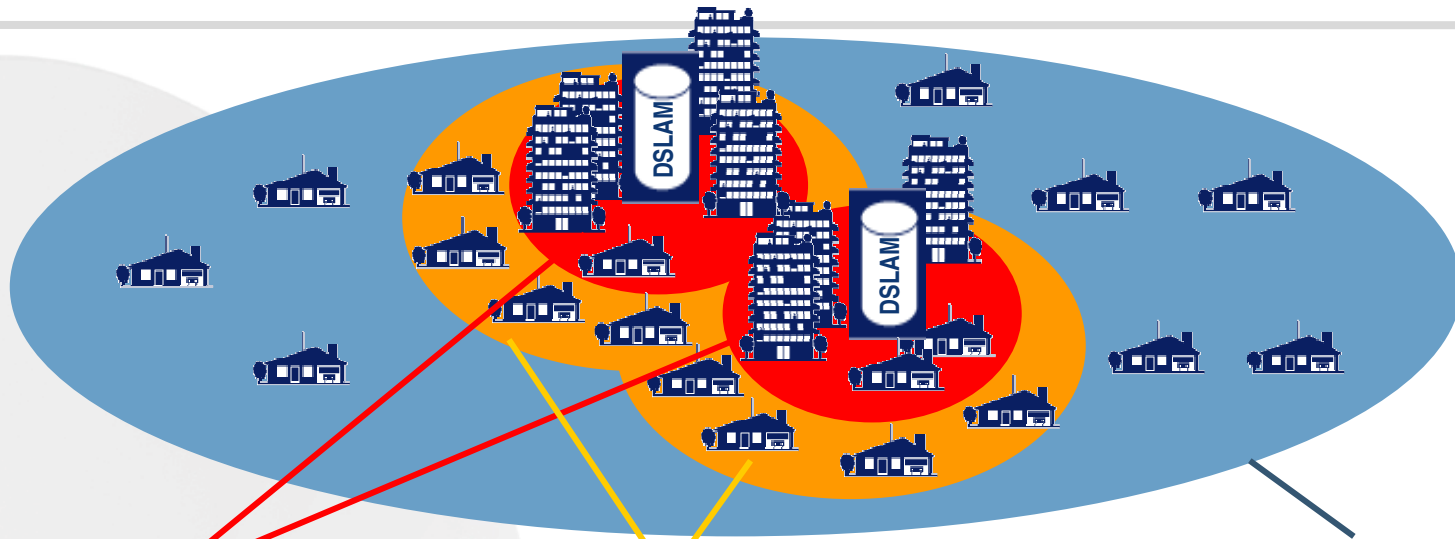
Cost of terminal



Maximum performance per terminal



Consumer Broadband Market



Fully served by DSL

- ▶ Areas within 3 km of next DSLAM
- ▶ High population density
- ▶ Usually 2-3 competing providers

▶ +80% of population

Underserved by DSL

- ▶ Areas within 3-5 km of DSLAM
- ▶ Average population density
- ▶ Usually 1-2 competing providers

▶ ~10% of population

▶ Supplementing DSL

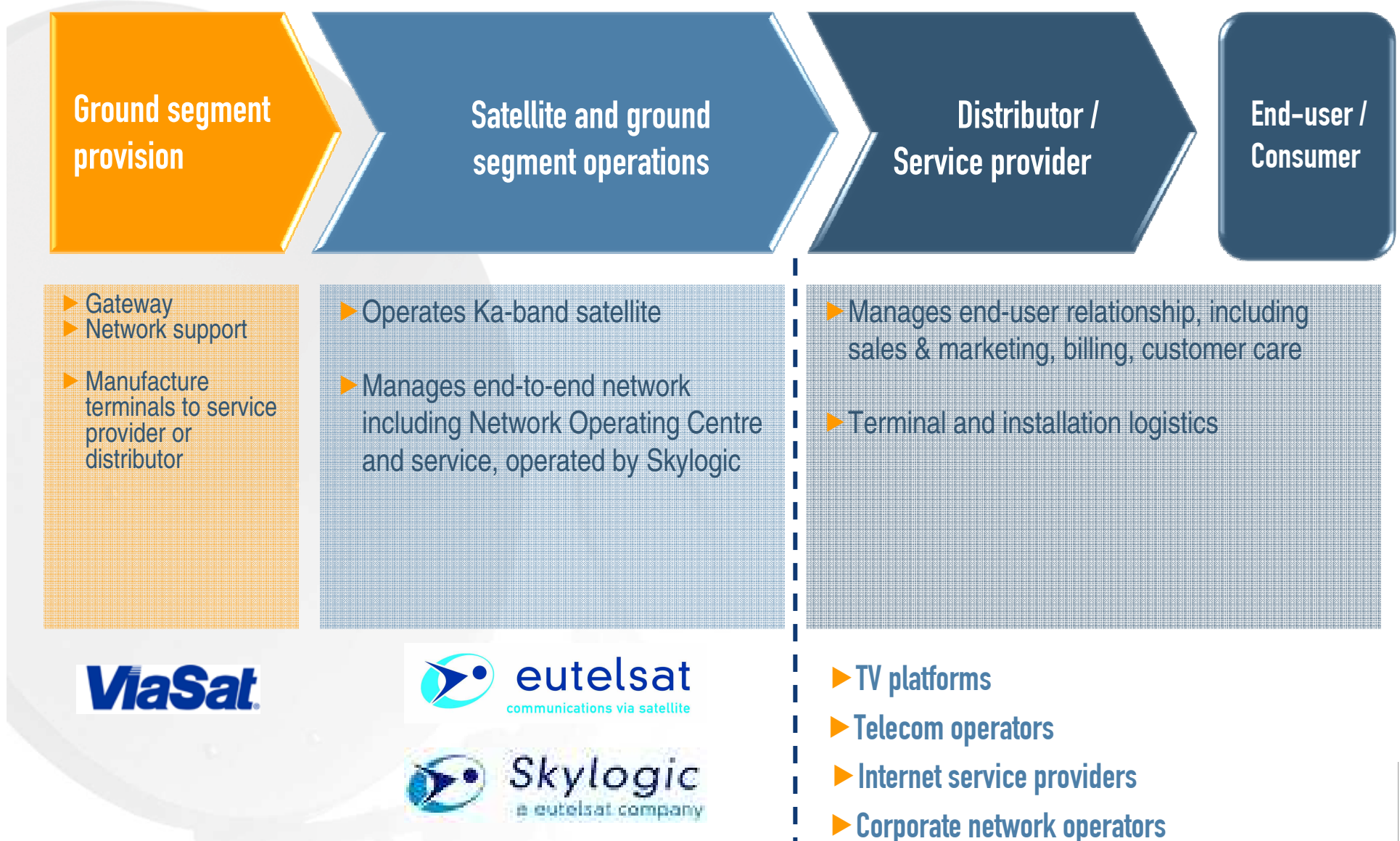
Unserviced by DSL

- ▶ Areas further than 5 km from next DSLAM
- ▶ Low population density
- ▶ No broadband available

▶ 15 million homes* in Europe and the Mediterranean Basin in 2010

* source: PWC research

KA-SAT TOOWAY™



7 degrees East: a new premium neighbourhood with W3B

7°East

Fill rate > 90%

200 TV channels + key telecom services

Demand from customers for sparing capacity

- ▶ Close to 10% of Group revenues, with key customers (Digiturk, European Broadcasting Union, Reuters...)
- ▶ W3B to be copositioned with W3A at 7 degrees East mid-2010
 - > +26 operational transponders, taking overall capacity at this neighbourhood to 70 transponders
 - > Increased sparing through 30 transponders
- ▶ Satellite deployment programme further secured in the event of launch failure of W2M, W2A or W7

* Sur la base du chiffre d'affaires total de l'exercice 2006-2007

Mid-term objectives 2007-2010

Revenues

2007 - 2008: 850 M€ to 860 M€

2007 - 2010: CAGR > 5.5%

EBITDA margin

2007 - 2008: > 78%

2008 - 2010: > 77%

Capital expenditure 2007 - 2010: 450 M€ per annum on average

Distribution

Pay-out ratio of 50% to 75%

A satellite is shown in space, with the Earth visible in the background. The satellite has a central body and several long, thin solar panel arrays extending outwards. The Earth is a large, blue and white sphere, partially obscured by the satellite's structure. The background is a dark, starry space.

Eutelsat Communications

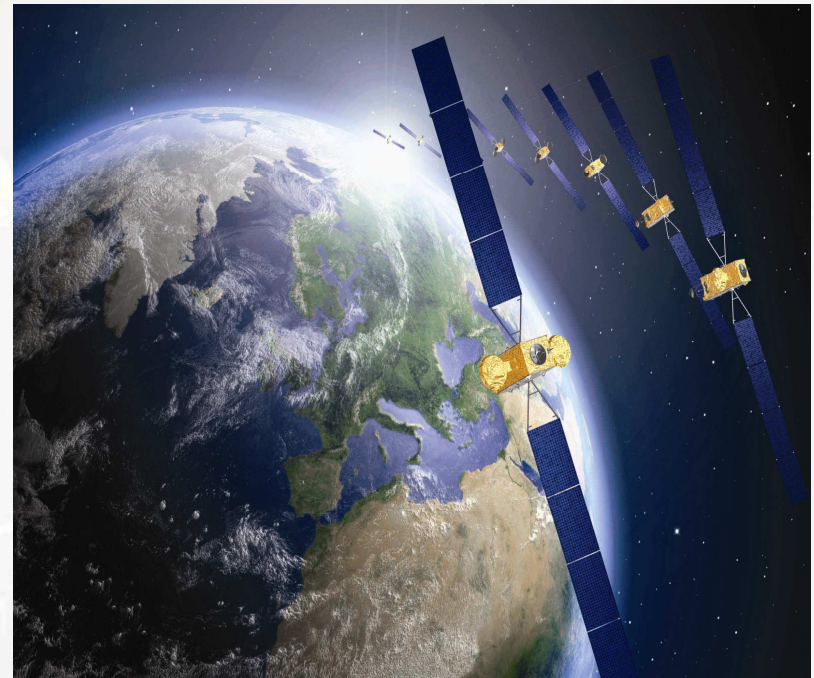
First half 2007–2008 results

February 14, 2008

Strong and robust business model

A satellite infrastructure operator shows a typical cash flow profile of a “traditional” infrastructure operator

- ▶ **High backlog, generating visibility on revenues**
- ▶ **Economies of scale on Capex and Opex base**
- ▶ **High operational margin**
- ▶ **High and continuous operating cash flow**



Change in net debt

In €millions	H1 2006-2007	H1 2007-2008
Net cash flow from operating activities	240.3	285.0
Capital expenditure	(138.1)	(148.5)
Operating free cash flow	102.2	136.5
Interest and other fees paid, net	(37.0)	(42.1)
Acquisition of minority interests	(7.9)	(3.4)
Capital increase	1.5	0.1
Distributions to shareholders (including minority interests)	(124.3)	(138.9)
Repayment in respect of performance incentives	(7.5)	(7.9)
Other cash flows	(0.1)	13.4
Change in net debt	73.1	42.3
Net debt at the beginning of the period	2 228	2 295
Net debt at the end of the period	2 302	2 338

A satellite is shown in space, with the Earth visible in the background. The satellite has a central body and several long, thin solar panel arrays extending outwards. The Earth is a large, blue and white sphere, partially obscured by the satellite's structure. The background is a dark, starry space.

Eutelsat Communications

First half 2007–2008 results

February 14, 2008